



STREET FAIR

SUNDAY

OCTOBER 21, 2007

10 AM TO 6 PM

VENTURA BLVD. BETWEEN KESTER & VAN NUYS

The Sherman Oaks Chamber of Commerce cordially invite you to join us Sunday, October 21, 2007 for the 17th Annual Street Fair to be held on Ventura Boulevard in Sherman Oaks.

We have planned fun family activities for the community in order to help maximize the attendance and local participation. The Street Fair is being organized with the participation and support of local businesses, residents, city officials and parent groups. This wonderful fall event attracts enormous crowds and is one of the San Fernando Valley's best community street festivals.

The attractions include 2 stages of LIVE entertainment, over 200 Arts & Crafts vendors, 2 Food Courts, Police & Fire Department Exhibits, Kiddie Rides, Petting Zoo, Pony Rides and much more.

Vendor parking is conveniently close by. You won't want to miss this opportunity to sell at this proven and well attended event!

This event is put on by the
Sherman Oaks Chamber of Commerce
For the benefit of all the residents of Sherman Oaks and the
Greater Los Angeles Area.
A portion of the proceeds from this event are donated to the public
schools located in Sherman Oaks.

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SHERMAN OAKS STREET FAIR-2007

Sherman Oaks Chamber of Commerce

14827 Ventura Blvd., Ste 207

Sherman Oaks, CA 91403

SHERMAN OAKS STREET FAIR 2007

CONDITIONS - PLEASE READ:

1. Hand-crafted and unique quality items will be accepted in the Arts & Crafts area of this event. The Sherman Oaks Chamber of Commerce reserve the right to jury any item into the event based on uniqueness, quality and product mix. Acceptance of your medium does not constitute exclusivity.
2. Cashiers check or money order must be payable to the SHERMAN OAKS CHAMBER OF COMMERCE.
3. Show hours are from 10 am to 6 pm. Set up begins at 7 am. Vehicle must be off the street by 9:30 am. No Exceptions.
4. All work must be appropriate for family viewing.
5. Participants will adhere to event opening and closing times set by the committee.
6. Participants must conform to all entry and exit traffic patterns on event day.
7. Participants must sell from their designated space; no roving or moving to another location without permission from the Sherman Oaks Chamber of Commerce.
8. Participants are responsible for set-up and tear down of their own displays. All participants must clean area before leaving at the end of the day.
9. Participants must comply with fire codes.
10. Booths must conform to size restrictions on all sides and not infringe on walkways or neighboring booth spaces.
11. No dogs or pets of any kind are allowed in food preparation areas(except service animals).
12. ALCOHOLIC BEVERAGES are prohibited on event grounds.
13. Participants will cooperate in any way necessary to provide a safe and enjoyable event for fair goers as well as fellow participants.
14. Sharing a booth is not permitted.
15. All vendors must have a California State Board of Equalization sellers permit or application cannot be accepted.
16. The Sherman Oaks Chamber of Commerce in association with local businesses, shall have no liability for damage to property belonging to participants. Neither the Sherman Oaks Chamber of Commerce and/or its sponsors or agents and/or their representatives or any member or employee of the event is responsible for any injury, loss or damage caused by any Exhibitor, his/her employee or property. The Exhibitor, upon execution of this contract, expressly releases the forgoing names, parties, individuals and employees from any and all claims for such loss, damage or injury.
17. All vendor participants must have their own liability insurance.
18. Refunds will be made only if a written request is received no less than two weeks prior to the event. A \$50.00 cancellation fee will be deducted from all refund checks. No refunds due to bad weather or acts of God.
19. Commercially manufactured wares or exhibits will be allowed in the festival. These items will be set up in locations determined by the Sherman Oaks Chamber of Commerce.
20. This application does not guarantee acceptance into this event. The Sherman Oaks Chamber of Commerce reserves the right to include items based on the criteria set forth in condition number 1. All decisions by the Sherman Oaks Chamber of Commerce are final.

SUBMIT WITH YOUR APPLICATION:

- Your *cashiers check or money order FOR SPACE RESERVATION*, made Payable to SHERMAN OAKS CHAMBER OF COMMERCE.
- 3 photos of your product and display. (Photos will not be returned.)
- Completed application.
- Self Addressed Stamped Envelope for your confirmation package.

SHERMAN OAKS STREET FAIR 2007

NAME OF BUSINESS _____
 PERSON IN CHARGE _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 TELEPHONE _____ FAX _____
 CA RESALE # _____
 E-MAIL ADDRESS _____

DESCRIBE YOUR PRODUCT IN DETAIL: _____

**CASHIERS CHECK OR MONEY ORDER
 PAYABLE TO:
 SHERMAN OAKS CHAMBER OF COMMERCE
 NO EXCEPTIONS
 A CANOPY IS MANDATORY FOR ALL BOOTHS**

COMMERCIAL BOOTH SPACE NON-MEMBER: \$600.00 \$ _____
 CHAMBER MEMBER: \$400.00 \$ _____

LATE FEE: If received later than two weeks before event.
 \$20.00 \$ _____

CANOPY PACKAGE:
 10' X 10' X 8' CANOPY \$150.00 \$ _____
 Includes 8' table with cover
 and 2 chairs

ELECTRICITY: \$50.00 \$ _____
 110 volt/20 amps (1 plug)

**MAKE CASHIERS CHECK OR MONEY ORDER PAYABLE TO:
 SHERMAN OAKS CHAMBER OF COMMERCE**

TOTAL: \$ _____

The undersigned vendor, for themselves, legal representatives and assigns fully and forever releases the Sherman Oaks Chamber of Commerce, the Sherman Oaks Street Fair, City of Los Angeles, L.A.U.S.D., and any of their agents from claims related to the vendor's participation in the Street Fair 2007 and from any third party claim arising from said participation. I have read all conditions and agree to abide by them.

Signed _____ Date _____
 Print name _____

**MAIL PHOTOS AND SELF ADDRESSED STAMPED ENVELOPE TO:
 Sherman Oaks Chamber of Commerce
 14827 Ventura Blvd., Ste 207
 Sherman Oaks, CA 91403**

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